



A special occasion - your Fundraising Campaign

Helping has never been so easy! You have a special event coming up, such as a milestone birthday, a company anniversary, a club party or similar? Then you can use this opportunity to simply do something good!

With an online fundraising campaign, you can support a good cause of your choice from the comfort of your own home and at the same time inspire others to do the same.

This works very simply in two steps:

1. Create your own fundraiser

Click on the **"My Fundraising Campaign"** button

Click on the button **"Become a fundraiser"** to access the campaign form

- Decide on an appropriate title and a realistic donation goal (this encourages more donations)
- Briefly describe your fundraising campaign: What is it about? Who will be helped?
- Individualize your campaign with a photo, for example; simply register with an e-mail address.

2. Inspire others

Use e-mail and social media to quickly draw attention of friends and acquaintances to your fundraising campaign.

- Spread the donation link via social networks or by e-mail
- A first donation of your own makes it easier for others to join in
- Post brief updates of your campaign to remind your friends of your cause

Do you need more detailed help creating your fundraising campaign? Feel free to contact us:

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